



BRUNELLO CUCINELLI

Press Release

BRUNELLO CUCINELLI: Update of the Annual Calendar of Corporate Events

Solomeo, 02 October 2017 – Brunello Cucinelli S.p.A. (the “Company”) hereby informs that, pursuant to Article 2.6.2., paragraph 1, letter b) of the Rules of the Markets organised and managed by Borsa Italiana S.p.A., the meeting of the Board of Directors of the Company for the examination of the consolidated revenues pertaining to the first nine months of the financial year 2017, initially set forth for November 9th 2017, has been re-scheduled for November 14th 2017.

Brunello Cucinelli S.p.A. is an Italian maison operating in the absolute luxury goods sector; specializing in cashmere it is now one of the most exclusive brands in the international informal luxury **prêt-à-porter** chic sector, the expression of *everyday luxury*. Brunello Cucinelli, founded in 1978 by the eponymous stylist and entrepreneur, posted net revenues of €456 million in 2016 (+10.1% compared to the previous year), of which 83.3% was achieved overseas, and a normalized EBITDA of €78.2 million (up by 13.2% compared to the previous year), and currently has approximately 1,600 employees. Brunello Cucinelli's success is rooted in the history and legacy of great craftsmanship as well as in modern design: a quality strategy founded on a combination of innovation and artisan skill.

The attention and care taken in manufacturing the product are expressed through the use of the highest quality raw materials, tailoring and **craftsmanship** of exclusively **Made in Italy** production, combined with savoir faire and **creativity**; all of this makes the Solomeo-based company one of the most exclusive testimonials of Italian **lifestyle** worldwide.

Company business has always been conducted in the medieval hamlet of Solomeo, on the outskirts of Perugia. Today the brand is distributed internationally in over 60 countries through 123 monobrand boutiques (91 direct boutiques and 32 monobrand wholesalers) in leading capitals and cities worldwide and in the most exclusive *resorts*, with a significant presence in approximately 650 selected multibrand stores, including leading luxury department stores.

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