

PRESS RELEASE

BRUNELLO CUCINELLI S.p.A.: Change of the date of the Board meeting for the approval of the 2012 Half-Year Results

Solomeo, 23 May 2012 – **Brunello Cucinelli S.p.A.** informs that the Board of Directors' meeting for the approval of the Half-Year Results as of 30 June 2012 will take place on 28 August 2012 instead of 9 August 2012 as previously indicated in the financial calendar for the year 2012.

Brunello Cucinelli S.p.A. is an Italian fashion house that operates in the luxury goods sector, specialises in cashmere and has gradually become one of the most exclusive brands in the international casual-chic sector.

Brunello Cucinelli, founded in 1978 by the stylist and entrepreneur of the same name, today employs over 700 people and in 2011 reported a net turnover of \square 243 million (+19% compared to the previous financial year), of which 70% was achieved overseas, and an EBITDA of \square 40 million (up by 68% compared to the previous financial year).

The Group operates in more than 50 countries worldwide through a network of 60 single-brand boutiques located in the world's leading capital cities and most exclusive resorts (such as Milan, Paris, London, New York, Los Angeles, Miami, Moscow, Tokyo, Hong Kong and Shanghai) in the most exclusive resorts (such as Capri, St. Tropez, Porto Cervo, Cannes, Cortina, St. Moritz, Sylt and East Hampton), as well as through over 1,000 selected multi-brand outlets and top luxury department stores.

The success of Brunello Cucinelli S.p.A. is rooted in an Italian craft-made culture of high-quality, exclusive, contemporary products, with business conducted since the company's foundation in the mediaeval village of Solomeo, just outside Perugia.

Contact: Media

Brunello Cucinelli S.p.A. Vittoria Mezzanotte Tel. (+39) 02 34933478 Barabino & Partners Ferdinando de Bellis Tel. (+39) 02 72023535

Investor Relations

Brunello Cucinelli S.p.A. Pietro Arnaboldi Tel. (+39) 075 6970079

web-site: http://investor.brunellocucinelli.com