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Press Release

BRUNELLO CUCINELLI S.p.A.: 2012 Financial Calendar

Solomeo, 9 May 2012 – **Brunello Cucinelli S.p.A.** informs that the financial calendar for the year 2012 is the following:

Date	Event
Thursday, 9 August 2012	Board of Directors meeting to resolve upon
	the Half-Year Results as of 30 June 2012 (*)
Monday, 12 November 2012	Board of Directors meeting to resolve upon
	the Interim Report as of 30 September 2012
	(*)

^(*) A conference call will be also scheduled.

Any amendment to the calendar will be promptly announced to the public.

Brunello Cucinelli S.p.A. is an Italian fashion house that operates in the luxury goods sector, specialises in cashmere and has gradually become one of the most exclusive brands in the international casual-chic sector.

Brunello Cucinelli, founded in 1978 by the stylist and entrepreneur of the same name, today employs over 700 people and in 2011 reported a net turnover of \leq 243 million (+19% compared to the previous financial year), of which 70% was achieved overseas, and an EBITDA of \leq 40 million (up by 68% compared to the previous financial year).

The Group operates in more than 50 countries worldwide through a network of 60 single-brand *boutiques* located in the world's leading capital cities and most exclusive resorts (such as Milan, Paris, London, New York, Los Angeles, Miami, Moscow, Tokyo, Hong Kong and Shanghai) in the most exclusive resorts (such as Capri, St. Tropez, Porto Cervo, Cannes, Cortina, St. Moritz, Sylt and East Hampton), as well as through over 1,000 selected multi-brand outlets and top luxury department stores.

The success of Brunello Cucinelli S.p.A. is rooted in an Italian craft-made culture of high-quality, exclusive, contemporary products, with business conducted since the company's foundation in the mediaeval village of Solomeo, just outside Perugia.

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