

## Press Release

### **BRUNELLO CUCINELLI: Board of Directors convened for 9 May 2012, to resolve upon the Interim Report at 31 March 2012**

*Solomeo, 4 May 2012* – **Brunello Cucinelli S.p.A.** announces that the Board of Directors of the company has been convened for the date of 9 May 2012 for the purpose of resolving (among other matters) upon the Interim Report at 31 March 2012. A teleconference/webcast to the financial community will be held following the Board of Directors meeting (the exact time of which will be announced as soon as it has been scheduled).

**Brunello Cucinelli S.p.A.** is an Italian fashion house that operates in the luxury goods sector, specialises in cashmere and has gradually become one of the most exclusive brands in the international casual-chic sector.

Brunello Cucinelli, founded in 1978 by the stylist and entrepreneur of the same name, today employs over 700 people and in 2011 reported a net turnover of € 243 million (+19% compared to the previous financial year), of which 70% was achieved overseas, and an EBITDA of € 40 million (up by 68% compared to the previous financial year).

The Group operates in more than 50 countries worldwide through a network of 60 single-brand *boutiques* located in the world's leading capital cities and most exclusive resorts (such as Milan, Paris, London, New York, Los Angeles, Miami, Moscow, Tokyo, Hong Kong and Shanghai) in the most exclusive resorts (such as Capri, St. Tropez, Porto Cervo, Cannes, Cortina, St. Moritz, Sylt and East Hampton), as well as through over 1,000 selected multi-brand outlets and top luxury department stores.

The success of Brunello Cucinelli S.p.A. is rooted in an Italian craft-made culture of high-quality, exclusive, contemporary products, with business conducted since the company's foundation in the mediaeval village of Solomeo, just outside Perugia.

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