



# BRUNELLO CUCINELLI

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## Comunicato Stampa

**BRUNELLO CUCINELLI: Fedone S.r.l. avvia la cessione di massime n. 646.000 azioni ordinarie Brunello Cucinelli S.p.A. tramite una procedura di *accelerated bookbuilding* riservata a investitori istituzionali**

Il Cav. Lav. Brunello Cucinelli, Presidente esecutivo della Brunello Cucinelli S.p.A. nonché Presidente e Amministratore Delegato di Fedone S.r.l., ha così commentato:

*«Il fine di questa piccola ma importante operazione è ancora una volta dettato dal grande amore per la **custodia** e la vita di questo luogo e delle sue genti che è **Solomeo**, luogo della mia anima da me definito: **Borgo del Cashmere e dell'Armonia**.*

*Questa raccolta fondi permetterà alla mia Famiglia e alla nostra Fondazione, di realizzare un'opera **straordinaria** nel nostro piccolo borgo, un'opera che io definisco un "**progetto a mille anni**".*

*Questo progetto rientra da sempre in quell'idea di custodire ed abbellire l'umanità. Con quotidiana convinzione ribadisco con forza la mia volontà e della mia Famiglia di rimanere nel **lunghissimo periodo** azionisti della società, mantenendo la **maggioranza assoluta delle azioni**. Da qui vorrei augurare alla mia comunità e alla mia Famiglia, che **il Creato vegli su di loro**.»*

*Solomeo, 14 luglio 2021 - Fedone S.r.l. ("Fedone"), società che attualmente detiene una partecipazione del 51,00% del capitale sociale di Brunello Cucinelli S.p.A. (la "Società"), annuncia di avere avviato la cessione di massime n. 646.000 azioni ordinarie Brunello Cucinelli S.p.A., pari allo 0,95% del capitale sociale della Società, attraverso una procedura di *accelerated bookbuilding* riservata a investitori qualificati in Italia e istituzionali all'estero.*

Mediobanca – Banca di Credito Finanziario S.p.A. agisce in qualità di *Sole Bookrunner* dell'operazione.

L'operazione viene avviata immediatamente e potrà essere conclusa in qualsiasi momento. Fedone darà comunicazione dell'esito del collocamento al termine dello stesso.

Nell'ambito dell'operazione e coerentemente con la prassi di mercato per operazioni simili, Fedone ha assunto nei confronti del *Sole Bookrunner* un impegno di *lock-up* relativamente alle azioni della Società che resteranno di sua proprietà al termine dell'operazione, per un periodo di 24 mesi, fatte salve le eccezioni previste dalla prassi per operazioni analoghe.

Fedone e la famiglia Cucinelli confermano l'impegno di mantenere nel lunghissimo periodo la maggioranza assoluta delle azioni della Società.



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