



## BRUNELLO CUCINELLI

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### Comunicato Stampa

**BRUNELLO CUCINELLI: Fedone S.r.l. avvia la cessione di massime n. 4.080.000 azioni ordinarie Brunello Cucinelli S.p.A. tramite una procedura di *accelerated bookbuilding* riservata a investitori istituzionali**

Il **Cav. Lav. Brunello Cucinelli**, Presidente e Amministratore Delegato della Brunello Cucinelli S.p.A. e di Fedone S.r.l., ha così commentato:

*“Il fine di questa operazione è quello di raccogliere fondi che possano in qualche maniera permettere alla mia famiglia e alla nostra Fondazione di proseguire quel sogno, da sempre amato, di contribuire ad ‘**abbellire l’Umanità**’, come è avvenuto per la realizzazione del ‘Progetto per la Bellezza’, cercando di sostenere quel grande tema che da sempre illumina l’uomo, che è il sentirsi ‘**custodi del creato**’, coniugando con giusto equilibrio ‘**profitto e dono**’.*

*Ribadiamo con forza la **volontà mia e della mia famiglia** di rimanere **nel lunghissimo periodo** azionista della Società mantenendo la **maggioranza assoluta delle azioni**.”*

Solomeo, 9 gennaio 2018 - Fedone S.r.l. (“Fedone”) società che attualmente detiene una partecipazione del 57,00% del capitale sociale di Brunello Cucinelli S.p.A. (la “Società”), annuncia di avere avviato la cessione di massime n. 4.080.000 azioni ordinarie Brunello Cucinelli S.p.A., pari al 6,00% del capitale sociale della Società, attraverso una procedura di *accelerated bookbuilding* riservata a investitori qualificati in Italia e istituzionali all’estero.

Mediobanca – Banca di Credito Finanziario S.p.A. agisce in qualità di *Sole Bookrunner* dell’operazione.

L’operazione viene avviata immediatamente e potrà essere conclusa in qualsiasi momento. Fedone darà comunicazione dell’esito del collocamento al termine dello stesso.

Nell’ambito dell’operazione e coerentemente con la prassi di mercato per operazioni simili, Fedone ha assunto nei confronti del *Sole Bookrunner* un impegno di *lock-up* relativamente alle azioni della Società che resteranno di sua proprietà al termine dell’operazione, per un periodo di 24 mesi, fatte salve le eccezioni previste dalla prassi per operazioni analoghe.

Fedone e la famiglia Cucinelli confermano l’impegno di mantenere nel lunghissimo periodo la maggioranza assoluta delle azioni con diritto di voto della Società.



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