



BRUNELLO CUCINELLI

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Comunicato Stampa

BRUNELLO CUCINELLI: Fedone S.r.l. ha completato la cessione di n. 4.080.000 azioni ordinarie Brunello Cucinelli S.p.A., pari al 6,00% del capitale sociale, ad un prezzo di euro 26,00 per azione

Il **Cav. Lav. Brunello Cucinelli**, Presidente e Amministratore Delegato della Brunello Cucinelli S.p.A. e di Fedone S.r.l., ha così commentato:

*“Il fine di questa operazione è quello di raccogliere fondi che possano in qualche maniera permettere alla mia famiglia e alla nostra Fondazione di proseguire quel sogno, da sempre amato, di contribuire ad **‘abbellire l’Umanità’**, come è avvenuto per la realizzazione del **‘Progetto per la Bellezza’**, cercando di sostenere quel grande tema che da sempre illumina l’uomo, che è il sentirsi **‘custodi del creato’**, coniugando con giusto equilibrio **‘profitto e dono’**.”*

*Ribadiamo con forza la **volontà mia e della mia famiglia** di rimanere nel **lunghissimo periodo** azionista della Società mantenendo la **maggioranza assoluta delle azioni**.”*

Solomeo, 9 gennaio 2018 - Facendo seguito al comunicato stampa diffuso in data odierna, Fedone S.r.l. (“Fedone”) rende noto di avere completato con successo la cessione di complessive n. 4.080.000 azioni ordinarie Brunello Cucinelli S.p.A. (la “Società”), pari al 6,00% del capitale sociale della Società, ad un prezzo per azione pari ad Euro 26,00 e per un controvalore complessivo di circa Euro 106 milioni.

L’operazione è stata effettuata attraverso una procedura di *accelerated bookbuilding* riservata a investitori qualificati in Italia e istituzionali all’estero. Il regolamento dell’operazione (consegna dei titoli e pagamento del corrispettivo) avverrà in data 12 gennaio 2018.

Mediobanca – Banca di Credito Finanziario S.p.A. ha agito in qualità di *Sole Bookrunner* dell’operazione.

A seguito del completamento dell’operazione Fedone S.r.l. detiene complessive n. 34.680.000 azioni ordinarie della Società, pari al 51,00% del capitale sociale della stessa.

Per ulteriori informazioni si veda il comunicato stampa con cui è stato annunciato l’avvio dell’operazione.



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In connection with any offering of the shares of Brunello Cucinelli S.p.A. (the "Shares"), the Sole Bookrunner and any of its affiliates acting as an investor for its own account may take up as a proprietary position any Shares and in that capacity may retain, purchase or sell for their own account such Shares. In addition the Sole Bookrunner or its affiliates may enter into financing arrangements and swaps with investors in connection with which the Sole Bookrunner (or its affiliates) may from time to time acquire, hold or dispose of Shares. The Sole Bookrunner does not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

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