

BRUNELLO CUCINELLI

Press Release BRUNELLO CUCINELLI: 2015 Financial calendar

Solomeo, 12th December 2014 – Brunello Cucinelli S.p.A. informs that the financial calendar for the year 2015 is the following:

Date	Event
January 12, 2015	Board of Directors approves 2014 Full Year Preliminary Net Revenues
March 10, 2015	Board of Directors approves Financial Statements at December 31, 2014 (*)
April 23, 2015	Annual Shareholders' Meeting approves Financial Statements at December 31, 2014
May 12, 2015	Board of Directors approves Interim Report at March 31, 2015 (*)
July 16, 2015	Board of Directors approves Preliminary Net Revenues at June 30, 2015
August 26, 2015	Board of Directors approves Half Year Financial Statements at June 30, 2015 (*)
November 10, 2015	Board of Directors approves Interim Report at September 30, 2015 (*)

(*) a conference call will be hosted for financial analysts and institutional investors. The conference call will be held at approximately 6:00 PM (Italian time).

Any amendment to the calendar will be promptly announced to the public.



BRUNELLO CUCINELLI

Brunello Cucinelli S.p.A. is an Italian maison operating in the absolute luxury goods sector which specializes in cashmere and is now one of the most exclusive brands in the international informal luxury prêt-àporter sector.

Brunello Cucinelli, founded in 1978 by the eponymous stylist and entrepreneur, posted a net turnover of € 322.5 million in 2013 (+15.5% compared to the previous year), of which 79.3% was achieved overseas, and an EBITDA of € 58.2 million (up by 18.5% over normalized EBITDA for 2012), and currently has approximately 1,200 employees. Brunello Cucinelli's success is rooted in the history and legacy of great craftsmanship as well as in modern design: a quality strategy founded on a combination of innovation and artisan skill.

The attention and care taken in manufacturing the product are expressed through the use of the highest quality raw materials, tailoring and **craftsmanship** of exclusively Made in Italy production, combined with *savoir faire* and **creativity**; all of this makes the Solomeo-based company one of the most exclusive testimonials of Italian **lifestyle** worldwide.

Company business has always been conducted in the medieval hamlet of Solomeo, on the outskirts of Perugia. Today the brand is distributed internationally in over 60 countries through 104 monobrand boutiques in leading capitals and cities worldwide and in the most exclusive resorts, with a significant presence in approximately 650 selected multibrand stores, including leading luxury department stores.

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