



BRUNELLO CUCINELLI

PRESS RELEASE

BRUNELLO CUCINELLI: 2018 Financial Calendar

Solomeo, 14th November 2017 – Brunello Cucinelli S.p.A. informs that the financial calendar for the year 2018 is the following:

Date	Event
January 8, 2018	Board of Directors approves 2017 Full Year Preliminary Net Revenues
March 7, 2018	Board of Directors approves Financial Statements at December 31, 2017 (*)
April 19, 2018	Annual Shareholders' Meeting approves Financial Statements at December 31, 2017
May 10, 2018	Board of Directors approves Net Revenues at March 31, 2018 (*)
July 12, 2018	Board of Directors approves Preliminary Net Revenues at June 30, 2018
August 28, 2018	Board of Directors approves Half Year Financial Statements at June 30, 2018 (*)
November 6, 2018	Board of Directors approves Net Revenues at September 30, 2018 (*)

(*) a conference call will be hosted for financial analysts and institutional investors.

Any amendment to the calendar will be promptly announced to the public.



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Brunello Cucinelli S.p.A. is an Italian maison operating in the absolute luxury goods sector; specializing in cashmere it is now one of the most exclusive brands in the international informal luxury **prêt-à-porter** sector, the expression of *everyday luxury*. Brunello Cucinelli, founded in 1978 by the eponymous stylist and entrepreneur, posted net revenues of €456 million in 2016 (+10.1% compared to the previous year), of which 83.3% was achieved overseas, and a normalized EBITDA of €78.2 million (up by 13.2% compared to the previous year), and currently has approximately 1,600 employees. Brunello Cucinelli's success is rooted in the history and legacy of great craftsmanship as well as in modern design: a quality strategy founded on a combination of innovation and artisan skill.

The attention and care taken in manufacturing the product are expressed through the use of the highest quality raw materials, tailoring and **craftsmanship** of exclusively **Made in Italy** production, combined with *savoir faire* and **creativity**; all of this makes the Solomeo-based company one of the most exclusive testimonials of Italian **lifestyle** worldwide.

Company business has always been conducted in the medieval hamlet of Solomeo, on the outskirts of Perugia. Today the brand is distributed internationally in over 60 countries through 123 monobrand boutiques (93 direct boutiques and 30 monobrand wholesalers) in leading capitals and cities worldwide and in the most exclusive resorts, with a significant presence in approximately 650 selected multibrand stores, including leading luxury department stores.

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