



BRUNELLO CUCINELLI

PRESS RELEASE

BRUNELLO CUCINELLI: 2020 Financial Calendar

Solomeo, 7 November, 2019 – Brunello Cucinelli S.p.A. informs that the financial calendar for the year 2020 is the following:

Date	Event
Tuesday, 7 January 2020	Board of Directors approves 2019 Full Year Preliminary Net Revenues
Wednesday, 11 March 2020	Board of Directors approves Financial Statements at December 31, 2019 (*)
Thursday, 23 April 2020	Annual Shareholders' Meeting approves Financial Statements at December 31, 2019
Thursday, 7 May 2020	Board of Directors approves Net Revenues at March 31, 2020 (*)
Tuesday, 14 July 2020	Board of Directors approves Preliminary Net Revenues at June 30, 2020
Thursday, 27 August 2020	Board of Directors approves Half Year Financial Statements at June 30, 2020 (*)
Thursday, 5 November 2020	Board of Directors approves Net Revenues at September 30, 2020 (*)

() a conference call will be hosted for financial analysts and institutional investors.*

Any amendment to the calendar will be promptly announced to the public.



BRUNELLO CUCINELLI

Brunello Cucinelli S.p.A. is an Italian maison operating in the absolute luxury goods sector; specializing in cashmere it is now one of the most exclusive brands in the international chic prêt-à-porter sector, the expression of everyday luxury. Brunello Cucinelli, founded in 1978 by the eponymous stylist and entrepreneur, posted net revenues of €553.0 million in 2018 (+8.1% compared to the previous year), of which 84.1% was achieved overseas, and an EBITDA of €95.1 million, up by 8.8% over the EBITDA of 2017, and currently has around 1,800 employees. Brunello Cucinelli's success is rooted in the history and legacy of great craftsmanship as well as in modern design: a quality strategy founded on a combination of innovation and artisan skill.

The attention and care taken in manufacturing the product are expressed through the use of the highest quality raw materials, tailoring and craftsmanship of exclusively Made in Italy production, combined with savoir faire and creativity; all of this makes the Solomeo-based company one of the most exclusive testimonials of Italian lifestyle worldwide.

Company business has always been conducted in the medieval hamlet of Solomeo, on the outskirts of Perugia. Today the brand is distributed internationally in over 60 countries through 132 monobrand boutiques (103 direct boutiques and 29 monobrand wholesalers) in leading capitals and cities worldwide and in the most exclusive resorts, with a selected presence in approximately 600 selected multibrand stores, including leading luxury department stores.

Contacts: Investor Relations & Corporate Planning

Pietro Arnaboldi
Brunello Cucinelli S.p.A.
Phone +39 075/69.70.079

Media

Vittoria Mezzanotte
Brunello Cucinelli S.p.A.
Phone +39 02/34.93.34.78

Ferdinando de Bellis
Barabino & Partners
Phone +39 02/72.02.35.35

Corporate website: www.brunellocucinelli.com