



# BRUNELLO CUCINELLI

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## Press Release

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**BRUNELLO CUCINELLI: Fedone S.r.l. completes the placement of 646,000 shares of Brunello Cucinelli S.p.A., equal to 0.95% of the share capital, at a price of Euro 47.20 per share**

Brunello Cucinelli, Executive Chairman of Brunello Cucinelli S.p.A. and Chairman and CEO of Fedone S.r.l., commented as follows:

*«The purpose of this small but important operation is once again dictated by the great love for the care and life of this place and its people that is **Solomeo**, a place of my soul that I have defined as the **Borgo del Cashmere e dell'Armonia**.*

*This fundraising will allow my family and our Foundation to carry out an **extraordinary** work in our small village, a work that I define as a "**thousand-year project**".*

*This project has always been part of the idea of preserving and beautifying humanity. With daily conviction, I strongly reiterate my and my family's desire to remain shareholders in the company **for the very long term**, maintaining the **absolute majority of the shares**.*

*From here I would like to wish my community and my Family, that **may Creation watch over them**.»*

*Solomeo, 14 July 2021* - Following the press released today, 14 July 2021, Fedone S.r.l. ("Fedone") announces the successful completion of the placement of 646,000 shares of Brunello Cucinelli S.p.A. (the "Company"), corresponding to 0.95% of the Company's share capital, at a price of Euro 47.20 per share and for a total consideration of approx. Euro 30 million.

The placement was carried out through an accelerated book build offering to both qualified Italian investors and foreign institutional investors. The transaction will be settled by delivery of shares and payment of the consideration on 19 July 2021.

Mediobanca – Banca di Credito Finanziario S.p.A. did act as Sole Bookrunner for the placement.

As a result of the transaction, Fedone now holds 34,034,000 shares of Brunello Cucinelli S.p.A., equal to 50.05% of the Company's share capital.

For additional information, please refer to the Press Release published for the launch of this placement.



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