



# BRUNELLO CUCINELLI

## **PRESS RELEASE**

### **BRUNELLO CUCINELLI: Update of the calendar of corporate events**

*Solomeo, 2 December 2021* – In compliance with the provisions of art. 2.6.2, paragraph 1, letter b) of the Regulations of Markets organised and managed by Borsa Italiana S.p.A., Brunello Cucinelli S.p.A. (the "Company") hereby announces that:

- the Annual Shareholders' Meeting for the approval of the Financial Statements for the year 2021, initially scheduled for Wednesday 20 April 2022, has been rescheduled for Wednesday 27 April 2022;
- the Board of Directors' meeting to approve the Preliminary Net Revenue figures as of 31 March 2022, initially scheduled for Thursday 21 April 2022, has been rescheduled for Thursday 28 April 2022.

Please also note that on 14 December 2021 the usual year-end Board of Directors meeting is scheduled, during which, together with the usual three-year planning, we will debate our vision regarding **"Human Sustainability"** and **"Humanistic Capitalism"**, following the invitation to Brunello Cucinelli by President Draghi to speak about these issues in front of the world leaders gathered in Rome last October for the G20; we will also comment on the important project of the Brunello and Federica Cucinelli Foundation: **"The Universal Library of Solomeo"**, as well as the **"DESIGNER OF THE YEAR 2021"** Prize awarded to Brunello Cucinelli by the British men's fashion magazine GQ.

Brunello Cucinelli, Executive Chairman and Creative Director, would like - in a **year that has been both great** and peculiar for us, which we have defined as the **"Year of Rebalancing"** and which is characterised by a return to normality after the interlude of 2020 - to share these important aspects in a conference call with the financial market, scheduled for 14 December at 6 pm, which will follow the forwarding of the relevant press release.



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**Brunello Cucinelli S.p.A. is an Italian maison that produces luxury goods.** It was founded in 1978 by the fashion designer and entrepreneur of the same name and is listed on the Italian Electronic Stock Exchange. The Company has always been **rooted in the medieval hamlet of Solomeo** and it is considered an authentic expression of the concept of "Humanistic Capitalism" since it can match constant, sound growth with an entrepreneurial philosophy addressing the major issues of **Harmony with Creation** and **Human Sustainability**.

Specialised in cashmere, the **brand** is currently believed to be **one of the most exclusive brands in the chic prêt-à-porter sector**, an expression of everyday lifestyle worldwide. The combination of **modernity** and **craftsmanship, elegance** and **creativity**, and **passion** and **human values** make Brunello Cucinelli one of the world's most exclusive and admired **ambassadors of Italian style**. In fact, the brand authentically expresses the values of **tailoring** and **craftsmanship** typical of products **Made in Italy** and the territory of the Umbria region in particular, combined with a focus on **innovation** and **contemporary style**.

Through **healthy, balanced** and **sustainable growth**, the company's main goal is to earn profits with **ethics, morality** and **dignity**, respecting the moral and economic dignity of the over 2,000 directly employed Human Resources and all those who work with them.

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