



BRUNELLO CUCINELLI

Press Release

BRUNELLO CUCINELLI: Notice to the Public

Minutes Of Shareholders' Meeting and By-Laws

This is to inform that Brunello Cucinelli S.p.a. has made available at the registered office, on the authorized storage system managed by Spafid Connect S.p.A. (www.emarketstorage.com) as well as on the company's Investor Relations website (<http://investor.brunellocucinelli.com/en>) the Minutes of the ordinary and extraordinary Shareholders' Meeting held on 21st May, 2020, together with the By-laws as amended by the extraordinary Shareholders' Meeting of 21st May, 2020.

Solomeo, 11th June 2020

Brunello Cucinelli S.p.A. is an Italian maison creating luxury goods. It was founded in 1978 by the fashion designer and entrepreneur of the same name and is listed on the Borsa Italiana Electronic Stock Exchange. The Company has always been **rooted in the medieval hamlet of Solomeo** and it is considered an authentic expression of the concept of "Humanistic Capitalism" since it can match constant, sound growth with an entrepreneurial philosophy addressing the major issues of **Harmony with the Created and Human Sustainability**.

Specialized in cashmere, the **brand** is currently believed to be **one of the most exclusive brands in the chic prêt-à-porter sector**, an expression of everyday lifestyle worldwide. The combination of **modernity** and **craftsmanship, elegance and creativity, passion and human values** make Brunello Cucinelli one of the most exclusive and admired **ambassadors of Italian style** in the world. In fact, the brand authentically expresses the values of **tailoring and artisanship** that characterize **Made in Italy** production and the territory of the Umbria region in particular, combined with an eye on **innovation and contemporary style**.

Through **healthy, balanced and sustainable growth**, the company's main goal is to gain profits with **ethics, morale and dignity**, respecting the moral and economic dignity of the over 1,800 directly employed Human Resources and of all the company's collaborators.

In 2019, the company reported over €600 million revenues, a selected presence in the market, with 136 monobrand boutiques and the most prestigious spaces in the leading multibrand stores worldwide.

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