

PRESS RELEASE

CASA DI MODA BRUNELLO CUCINELLI: Ordinary Shareholders' Meeting

- Approved the 2024 financial statements, with net profit of EUR 118,503,599
- Approved the distribution of a Dividend of EUR 0.94 per share
- Approved the Report on Remuneration Policy for the fiscal years 2025 and 2026 and expressed a favourable opinion on the Report on compensation paid for the fiscal year 2024
- Approved the assignment of the mandate to PricewaterhouseCoopers S.p.A. for certifying the compliance of the consolidated sustainability reporting for the fiscal years ending December 31st, 2025, 2026 and 2027
- Approved the confirmation of the appointment of director Katia Riva
- Authorised the purchase and disposal of treasury shares to service the "2024-2026 Stock Grant Plan", after revocation of the previous resolution of the Shareholders' Meeting

Solomeo, April 29th, 2025 – Today, the Ordinary Shareholders' Meeting of Brunello Cucinelli S.p.A. – Casa di Moda operating in the luxury goods sector listed on the Italian Stock Exchange's Electronic Stock Market (now, Euronext) - chaired by Executive Chairman and Creative Director Cav. Lav. Brunello Cucinelli took place.

Financial Statements

The Shareholders' Meeting resolved to approve the financial statements as of December 31st, 2024 and to allocate the net profit for the year 2024 of EUR 118,503,599 as follows:

- a) allocation of EUR 54,583,599 to retained earnings;
- b) allocation to the shareholders of a dividend, for the financial year 2024, equal to EUR 0.94 for each ordinary share. Coupon number 11 will go ex-dividend on May 19th, 2025, with the *Record Date* set at May 20th, 2025 and with payment from May 21st, 2025.

Report on Remuneration Policy and compensation paid

The Shareholders' Meeting approved the first section of the Report on Remuneration Policy and fees paid, prepared by the Board of Directors pursuant to Article 123-ter, paragraph 3-ter, of Legislative Decree no. 58 of February 24th, 1998, with reference to the Company's Remuneration Policy for the fiscal years 2025 and 2026.

The Shareholders' Meeting expressed, by non-binding vote, a favourable opinion on the second section of the aforementioned Report, pursuant to Article 123-ter, paragraph 6, of Legislative Decree no. 58 of February 24th, 1998.

Assignment of the mandate for certifying the compliance of the consolidated sustainability reporting for the fiscal years 2025–2027

The Shareholders' Meeting approved the assignment of the mandate for certifying the compliance of the consolidated sustainability reporting, pursuant to Article 13, paragraph 2-ter, of the Italian Legislative Decree No. 39/2010, as amended by the Italian Legislative Decree No. 125/2024, for the fiscal years 2025–2027, in favour of the company PricewaterhouseCoopers S.p.A.

The Shareholders' Meeting also determined the related fee, thereby endorsing the preference expressed in the reasoned proposal submitted by the Board of Statutory Auditors.

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Confirmation of Director Katia Riva

The Shareholders' Meeting confirmed, pursuant to and for the purposes of Article 2386 of the Italian Civil Code and Article 14.8 of the Company's Bylaws, the appointment of Ms. Katia Riva as Director of the Company, who had been co-opted on July 11th, 2024, to replace resigning Director, Ms. Emanuela Bonadiman.

Ms. Katia Riva will remain in office until the expiration of the current Board of Directors, i.e. until the date of the Shareholders' Meeting convened to approve the annual financial report for the fiscal year ending December 31st, 2025.

Authorization to purchase and disposal of treasury shares

The Shareholders' Meeting revoked, for the portion not implemented, the authorization to purchase and dispose of the Company's treasury shares granted by a resolution of the ordinary Shareholders' Meeting on April 23rd, 2024 and, at the same time, approved a new authorization to purchase and dispose of the Company's ordinary shares to service the "2024-2026 Stock Grant Plan", according to the terms and conditions set forth in the proposal approved by the Board of Directors on March 13th, 2025 and explained in the report available on the Company's website (https://investor.brunellocucinelli.com/en/governance/shareholders-meetings/2025#docs).

The manager charged with preparing the company's financial reports, Dario Pipitone, declares, pursuant to and for the purposes of Article 154-bis, paragraph 2, of Legislative Decree No. 58 of 1998, that the information contained in this press release corresponds to the document results, books and accounting records.

The minutes of the Shareholders' Meeting of Brunello Cucinelli S.p.A. will be made available to the public in the manner and within the time required by current regulations.

Brunello Cucinelli S.p.A. is an Italian Casa di Moda founded in 1978 by the eponymous designer and entrepreneur and is listed on the medium and large companies stock exchange (MTA) of Borsa Italiana (now Euronext). Long rooted in the medieval Umbrian hamlet of Solomeo, the company is guided by an entrepreneurial philosophy that focuses on the major themes of "Harmony with Creation", respect for the dignity of every living being, and the pursuit of balanced growth in full accordance with the ethical values embodied in the founding principles of Humanistic Capitalism and Human Sustainability.

Initially specialising in the production of cashmere of the highest quality, the brand has expanded to include a lifestyle and ready-to-wear and casual chic offer, expressing a refined, discreet, yet versatile and everyday style. The collections seek to interpret the most authentic spirit of the Italian way of life, recreating with passion and ethics a taste perpetually balanced between elegance, creativity, contemporaneity and craftsmanship, one rooted in the values of tailoring and high craftsmanship peculiar to the Italian tradition and the Umbrian region, and deftly combined with an emphasis on innovation and contemporary style. Through a path of healthy, fair and sustainable development, the company seeks to generate profits with integrity and harmony, while respecting the moral and economic dignity of the more than 3,000 people who work for our Group.

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