



BRUNELLO CUCINELLI

Press release Brunello Cucinelli S.p.A.

Solomeo, 11 December 2012 - Brunello Cucinelli S.p.A. informs that Mr. Enrico Vitali has resigned from the office of director of the company with immediate effect.

Brunello Cucinelli S.p.A. also informs that Mediobanca and Bank of America Merrill Lynch, after consultation and in agreement with the company, have granted to V.F. S.r.l., minority shareholder of Brunello Cucinelli S.p.A. (holding n° 678,000 shares equal to approx. 1% of the share capital of Brunello Cucinelli S.p.A.) and controlled by Mr. Enrico Vitali, the waiver to the lock-up undertaken by V.F. S.r.l. in the context of the Public Offering of the ordinary shares of Brunello Cucinelli S.p.A. The waiver is effective as from the date hereof.

Fedone S.r.l., majority shareholder of Brunello Cucinelli S.p.A, has in turn granted to V.F. S.r.l. the waiver - effective as from the date hereof - to the lock-up undertaken by V.F. S.r.l. in favour of Fedone in the context of the sale agreement dated 30 August 2011 (for further information please refer to the Prospectus available on the company's web site).

Brunello Cucinelli S.p.A. is an Italian fashion house operating in the absolute luxury goods sector which specialises in cashmere and has gradually become one of the most exclusive brands in the international informal luxury prêt-à-porter sector.

Brunello Cucinelli, founded in 1978 by the stylist and entrepreneur of the same name, reported a net turnover of euro 243 million in 2011 (+19% compared to the previous year), of which around 70% was achieved overseas, and an EBITDA of euro 40 million (up by 68% compared to the previous year), and has over 700 employees.

The Group operates in more than 50 countries worldwide through a network of 70 monobrand stores and boutiques located in the world's leading capital cities (Milan, Paris, London, Madrid, New York, Los Angeles, Miami, Chicago, Mexico City, Moscow, Tokyo, Hong Kong and Shanghai) and in the most exclusive resorts (such as Capri, St. Tropez, Porto Cervo, Cannes, Cortina, St. Moritz, Sylt and East Hampton), and has a significant presence in over 1,000 selected multibrand outlets including the top luxury department stores.

The success of Brunello Cucinelli S.p.A. is rooted in a "Made in Italy" culture consisting of high-quality, craft-based, exclusive, contemporary products, with business since the company's foundation being conducted in the mediaeval hamlet of Solomeo, lying on the outskirts of Perugia.

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