



BRUNELLO CUCINELLI

Press release Brunello Cucinelli S.p.A.

BRUNELLO CUCINELLI: appointment of new Board director

Solomeo, 14 December 2012 – Following the resignations from office of Mr. Enrico Vitali, the Board of Directors of Brunello Cucinelli S.p.A at the meeting held today has appointed, pursuant to art. 2386 c.c., Mr. Giuseppe Labianca as new Board director.

Giuseppe Labianca is *General Counsel* of Brunello Cucinelli Group and has accepted the appointment that will last until the next shareholders' meeting of the Company. Giuseppe Labianca has the legal requirements applicable to listed companies to hold the office of director and is a non-independent director. The new director does not hold shares of the Company.

His curriculum vitae will be available on the Company's web site.

Brunello Cucinelli S.p.A. is an Italian fashion house operating in the absolute luxury goods sector which specialises in cashmere and has gradually become one of the most exclusive brands in the international informal luxury prêt-à-porter sector.

Brunello Cucinelli, founded in 1978 by the stylist and entrepreneur of the same name, reported a net turnover of euro 243 million in 2011 (+19% compared to the previous year), of which around 70% was achieved overseas, and an EBITDA of euro 40 million (up by 68% compared to the previous year), and has over 700 employees.

The Group operates in more than 50 countries worldwide through a network of 70 monobrand stores and boutiques located in the world's leading capital cities (Milan, Paris, London, Madrid, New York, Los Angeles, Miami, Chicago, Mexico City, Moscow, Tokyo, Hong Kong and Shanghai) and in the most exclusive resorts (such as Capri, St. Tropez, Porto Cervo, Cannes, Cortina, St. Moritz, Sylt and East Hampton), and has a significant presence in over 1,000 selected multibrand outlets including the top luxury department stores.

The success of Brunello Cucinelli S.p.A. is rooted in a "Made in Italy" culture consisting of high-quality, craft-based, exclusive, contemporary products, with business since the company's foundation being conducted in the mediaeval hamlet of Solomeo, lying on the outskirts of Perugia.

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