



BRUNELLO CUCINELLI

PRESS RELEASE

BRUNELLO CUCINELLI: Update 2020 Financial Calendar

Solomeo, 24 March 2020 – Brunello Cucinelli S.p.A. (the “Company”) informs that, in consideration of the health emergency due to Covid-19 (CoronaVirus), a Company’s Board of Directors is convened on April 9, 2020 in order to review the Preliminary Net Revenues at March 31, 2020.

Please find below the updated financial calendar for the year 2020.

Date	Event
Thursday, 9 April 2020	Board of Directors approves Preliminary Net Revenues at March 31, 2020
Thursday, 23 April 2020	Annual Shareholders’ Meeting approves Financial Statements at December 31, 2019
Thursday, 7 May 2020	Board of Directors approves Net Revenues at March 31, 2020 (*)
Tuesday, 14 July 2020	Board of Directors approves Preliminary Net Revenues at June 30, 2020
Thursday, 27 August 2020	Board of Directors approves Half Year Financial Statements at June 30, 2020 (*)
Thursday, 5 November 2020	Board of Directors approves Net Revenues at September 30, 2020 (*)

() a conference call will be hosted for financial analysts and institutional investors.*

Any amendment to the calendar will be promptly announced to the public.



BRUNELLO CUCINELLI

Brunello Cucinelli S.p.A. is an Italian maison creating luxury goods. It was founded in 1978 by the fashion designer and entrepreneur of the same name and is listed on the Borsa Italiana Electronic Stock Exchange. The Company has always been **rooted in the medieval hamlet of Solomeo** and it is considered an authentic expression of the concept of “Humanistic Capitalism” since it can match constant, sound growth with an entrepreneurial philosophy addressing the major issues of **Harmony with the Created and Human Sustainability**.

Specialized in cashmere, the **brand** is currently believed to be **one of the most exclusive brands in the chic prêt-à-porter sector**, an expression of everyday lifestyle worldwide. The combination of **modernity and craftsmanship, elegance and creativity, passion and human values** make Brunello Cucinelli one of the most exclusive and admired **ambassadors of Italian style** in the world. In fact, the brand authentically expresses the values of **tailoring and artisanship** that characterize **Made in Italy** production and the territory of the Umbria region in particular, combined with an eye on **innovation and contemporary style**.

Through **healthy, balanced and sustainable growth**, the company's main goal is to gain profits with **ethics, morale and dignity**, respecting the moral and economic dignity of the over 1,800 directly employed Human Resources and of all the company's collaborators.

In 2019, the company reported over €600 million revenues, a selected presence in the market, with 136 monobrand boutiques and the most prestigious spaces in the leading multibrand stores worldwide.

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